



**IMAGINE BEING ABLE TO  
ACCURATELY PREDICT COSTS**  
while maintaining cash flow every month!

We know that many companies prefer to pay by the hour for the management of their information technology. We also know of many other companies that prefer to pay for an internal IT person or department because they want to maintain control. However, is the cost of hourly or internal support worth the unpredictability of their expense?

**The fact is that flat-rate managed services can help you accurately budget and maintain cash flow every single month, without sacrificing the IT support you need.**

Just consider the costs and downsides of the alternatives to managed services:

- **Unpredictability:** Without the right IT support, you can never really know how many billable hours you may have to pay for each month. A server failure one month could require twice the cost you budgeted for without any kind of warning.
- **Internal Personnel:** While an Internal IT staff is useful when something goes wrong, the rest of the time they're costing you money for salaries and more without having to handle a full workload. What happens when they decide to leave your company after a year? There you are again, looking for a suitable replacement and having to manage their career.
- **Limited Skillset:** A single IT person means your business is subject to their narrow range of expertise. The reality is that a high level consultant will never want to do low level tech work. In the end, you're limited to either their skillset or what they are willing to do, whereas Managed Services provides you with the full range of expertise to handle whatever arises.

If you don't have a managed service provider already, you're likely putting up with one of these issues. **CTECH Consulting Group** wants to help. We're proud to offer Managed 360, our managed IT services plan that provides a full gamut of services for a flat-rate monthly fee that's easy to budget month after month.

## How will Managed 360 help you save money?

Instead of attempting to budget the number of hours you'll have to pay for IT maintenance each month, managed IT services give you the precise knowledge you need to develop a perfect budget. Benefits of this pricing model include:

- **Flat-rate pricing means you don't have to guess** what your IT services will cost each month, which frees up money to spend on other areas of your business that really need it.
- **No costs associated with actual employees.** Our flat-rate pricing costs a fraction of what you would pay to maintain an internal IT staff. By outsourcing your IT needs to us, you no longer have to pay salaries, benefits and vacation pay to internal IT employees. We handle the management, pay and training of our own employees, so that don't have to worry about a thing when it comes to IT.

Ultimately, you're able to rest assured knowing that the proactive nature of Managed 360 will drastically cut your costs. Although many business owners feel as though they're paying for something they might not use every month, the fact is that our proactive support will stop most problems before they even occur.



**Start cutting costs and getting back to what's most important:  
Running your business and budgeting precisely.**

**Call (403) 457-1478 or email us at [info@ctechgroup.ca](mailto:info@ctechgroup.ca) to find out more about our Managed 360 services today.**



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